



The Canadian  
Continence Foundation

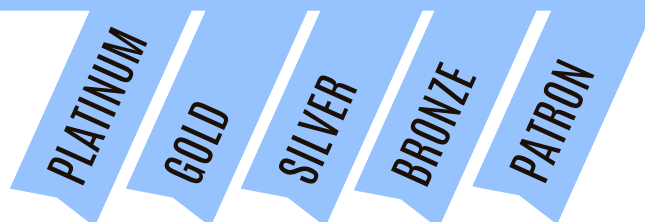


# SPONSORSHIP OPPORTUNITIES

## WHO WE ARE

The Canadian Continence Foundation (CCF) is a national not-for-profit organization formed in 1986 to address the needs of approximately 3.5 million Canadians experiencing incontinence. The CCF is committed to maintaining high levels of excellence in care by focusing on incontinence prevention and education. Through public education and support programs, the CCF aims to empower incontinence sufferers with the competency to make informed decisions about available treatment and therapy options. Ultimately, as advocates for Canadians living with incontinence, the CCF seeks to give a voice, offer practical advice and resources, and improve the quality of life for sufferers and their caregivers. By providing necessary leadership and program development, the CCF: drives incontinence prevention and education; serves as a catalyst for the development of treatments and therapies; actively pursues leadership roles in continence advocacy; and works to meaningfully improve patient care. Your support helps us achieve these goals!

## SPONSORSHIP BENEFITS



Logo on sponsor webpages, linked to your website	●	●	●	●	●
Banner ad on CCF website	●	●	●	●	●
Opportunity to produce unbranded fact sheets <i>Subject to approval.</i>	●	●	●	●	●
Right to promote partnership with CCF	●	●	●	●	●
Recognition on CCF website and social media	●	●	●	●	
Your logo featured on CCF Corporate Relations webpage	●	●	●	●	
Right to distribute a press release announcing support of CCF	●	●	●		
Receive monthly website traffic statistics	●	●			
Opportunity for joint media releases	●				
Sponsor a research grant or studentship					<i>Please contact us to coordinate!</i>



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Please contact our Partnerships Coordinator if you have any questions:

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